

ELYTE

FAIRWAY

THE FUTURE OF PERFORMANCE IS ELYTE

FEATURES & BENEFITS

All New Tungsten Speed Wave for consistently fast ball speeds

- Featured on the 3-7 wood, the new Tungsten Speed Wave is a 35g weight that positions mass low and forward to promote fast ball speeds.
- This new, innovative design is engineered specifically to enhance misses low on the face.

New Step Sole for Efficient Turf Interaction & Improved Centre Face Contact

- Engineered for cleaner contact, the new Step Sole minimises skidding, ensuring smoother, more solid strikes.
- Developed through extensive studies and the success of the Apex UW, this sole shape delivers better turf interaction for consistent results.

Ai 10x Face for Optimal Launch and Tight Downrange Dispersion

- Our most advanced Ai face to date, the new Ai10x Face delivers 10x more control points than the Ai Smart Face.
- Designed with our C300 Face cup to produce exceptionally fast ball speeds, tight dispersion, and optimised launch across the face.

Ai 10X Face for Optimal Launch and Tight Downrange Dispersion

- With progressive shaping and a broad selection, the Elyte model provides consistent launch and a neutral ball flight for players seeking reliable performance.
- Adjustable hosels in the 3W and 3HL models offer precise loft and shot-shape control, giving golfers the ability to fine-tune their game.



SHAFTS



TRUE TEMPER PROJECT X DENALI CHARCOAL
60g (5.5-R, 6.0-S), 70g (6.0-S, 6.5-X)



MITSUBISHI CHEMICAL VANQUISH PL
40G (R2), 50G (R2, R)



WMS MITSUBISHI CHEMICAL ELDIO
40g (L)



GOLF PRIDE TOUR VELVET 360

ELYTE FAIRWAY PRODUCT SPECIFICATIONS

CLUB	LOFT	LIE	LENGTH / WMS	CC	AVAILABILITY
3W	15°	56°	43.25"/42"	169cc	RH/LH
3HL	16.5°	56°	43.25"/42"	169cc	RH
5W	18°	56.5°	42.75"/41.5"	144cc	RH/LH
7W	21°	57°	42.25"/41"	135cc	RH/LH
HVNWD	20°	57°	43"	153cc	RH
9W	24°	58°	41.75"	128cc	RH
11W	27°	59°	41.25"	123cc	RH